Join us for the second annual party for a purpose!

As the cultural leader in Greater Cincinnati, Cincinnati Museum Center celebrates creativity in all of its forms. Join us for Layers of Creativity and toast to invention, ingenuity and innovation during an adults-only night at the museum!

Funds raised through Layers of Creativity support CMC’s hands-on learning programs, providing the foundation for 21st-century workforce skill development – critical thinking, collaboration, communication and creativity. In 2019, we hosted over 600 guests for an evening filled with light-bites from local restaurants, creative cocktails, explosive programming, and exclusive access to CMC’s world-class exhibits. New this year Layers of Creativity will offer a closer look at the genius and whimsy behind some of your favorite characters by including the blockbuster exhibition The Science Behind Pixar. Featuring hands-on wire-framing, interactive animation stations and life-size models of Buzz Lightyear, WALL-E, Mike and Sulley. Plus, enjoy four brand new and reimagined exhibits in the Cincinnati History Museum and Museum of Natural History & Science and an extra hour of dancing in the grand Rotunda!

Audience

The second annual Layers celebration will again welcome experienced and young professionals to Union Terminal. As an audience who cares deeply about culture and their community, they take careful notice of corporate sponsors who likewise support our community and develop an affinity toward those brands. Don’t miss your chance to gain access to this highly-engaged audience by sponsoring Layers of Creativity.
Presenting Sponsor - $50,000

Includes 45 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience
(Additional tickets may be purchased at $150 each)
Logo/Name projected onto Union Terminal’s façade during the event
Logo/Name on event signage
Brand colors up-lighting in VIP space
Sponsor with logo/name recognition of an interactive museum program presented to event guests throughout the evening
Sponsor with logo/name recognition of a food science experience with recognition at the station of your choice
Logo/Name represented on CMC website (14,000+ page views per month)
Inclusion in CMC’s social media posts to 180k followers
Rotunda Sponsor - $30,000

Includes 35 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience
(Additional tickets may be purchased at $150 each)
Exclusive recognition of all event activities in Rotunda
Brand colors up-lighting in Rotunda
Logo/Name on event signage
Logo/Name represented on CMC website (14,000+ page views per month)
Inclusion in CMC’s social media posts to 180k followers
Children's Museum Sponsor - $25,000

Includes 25 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience
(Additional tickets may be purchased at $150 each)
Exclusive recognition of all event activities in Children’s Museum
Brand colors up-lighting in Children’s Museum
Logo/Name on event signage
Logo/Name represented on CMC website (14,000+ page views per month)
Inclusion in CMC’s social media posts to 180k followers
The Avenue Sponsor - $25,000
Includes 25 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience
(Additional tickets may be purchased at $150 each)
Exclusive recognition of all event activities in The Avenue
Brand colors up-lighting in The Avenue
Logo/Name on event signage
Logo/Name represented on CMC website (14,000+ page views per month)
Inclusion in CMC’s social media posts to 180k followers
Creative Cocktail Sponsor - $15,000

Includes 15 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience
(Additional tickets may be purchased at $150 each)
Recognition at all bars throughout the event and a signature cocktail to fit your brand
Logo/Name on event signage
Logo/Name represented on CMC website (14,000+ page views per month)
Inclusion in CMC’s social media posts to 180k followers
<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>November 19, 2021</th>
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</thead>
<tbody>
<tr>
<td><strong>Imagination Sponsor - $10,000</strong></td>
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<tr>
<td>Includes 10 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience</td>
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<td>(Additional tickets may be purchased at $150 each)</td>
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<tr>
<td>Sponsor an interactive museum program presented to event guests throughout the evening with logo/name recognition</td>
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<tr>
<td><strong>Visionary Sponsor - $5,000</strong></td>
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<tr>
<td>Includes 6 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience</td>
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<tr>
<td>(Additional tickets may be purchased at $150 each) Sponsor a food science experience with recognition at the station of your choice</td>
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<tr>
<td>Logo/Name on event signage</td>
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<td><strong>Curiosity Sponsor - $3,500</strong></td>
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<tr>
<td>Includes 4 premium tickets: 1-hour early admission, VIP access and exclusive behind the scenes experience</td>
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<td><strong>Host/Hostess - $500</strong></td>
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<td>Includes 2 premium ticket: 1-hour early admission, VIP access and exclusive behind the scenes experience</td>
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<td>(Additional tickets may be purchased at $150 each)</td>
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<tr>
<td>Recognition as Host/Hostess on CMC website (14,000+ page views per month)</td>
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<tr>
<td><strong>Premium Ticket - $250</strong></td>
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<tr>
<td>Includes 1 premium ticket: 1-hour early admission, VIP access and exclusive behind the scenes experience</td>
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<td><strong>Early Bird - $175</strong></td>
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<td>Price valid through October 19, 2021</td>
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<tr>
<td><strong>General Admission - $225</strong></td>
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<tr>
<td>Includes 1 ticket with unlimited food and drink</td>
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</tbody>
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Cincinnati Museum Center at Union Terminal  
1301 Western Avenue  
Cincinnati, Ohio 45203  
cincymuseum.org/layers
Thank You for Your Support

I/We would love to support Cincinnati Museum Center’s *Layers of Creativity* celebration with a sponsorship at the following level:

- _____ $50,000 Presenting Sponsor (45 tickets)
- _____ $30,000 Rotunda Sponsor (35 tickets)
- _____ $25,000 Children’s Museum Sponsor (25 tickets)
- _____ $25,000 The Avenue Sponsor (25 tickets)
- _____ $15,000 Creative Cocktail Sponsor (15 tickets)
- _____ $10,000 Imagination Sponsor (10 tickets)
- _____ $5,000 Visionary Sponsor (6 tickets)
- _____ $3,500 Curiosity Sponsor (4 tickets)

I/We are unable to attend but would like to make a donation to support Cincinnati Museum Center in the amount of ____________________.

- _____ $500/ Host/Hostess ticket (2 premium tickets)

I/We would love to attend the event by purchasing a Premium ticket for VIP access and behind the scenes experiences

- _____ $250/ person Premium ticket

I/We would love to attend the event by purchasing an early bird ticket.

- _____ $175/ person General Admission ticket - Price valid through Oct 19

I/We would love to attend the event by purchasing a general admission ticket.

- _____ $225/ person General Admission ticket

Additional Information

Name(s) as you would like it/them to appear in program

___________________________________________________________________________________________________________________

___________________________________________________________________________________________________________________

Phone number: __________________________________________  Email address:  ____________________________________________

Please return this form on or before October 1, 2021 to ensure your inclusion on event collateral.